**Bachelor of Public Relations: Transfer students entering in Fall 2018** Student Name:

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|  | **Fall** |  | **Winter**  |  | **Summer**  |  | **Other required courses** |
|  | Pbrl 1010, Foundations of PR |  | Pbrl 2014, Organizational Context of PR |  | □ PBRL 1188, Co-op Term I |  | Busi 1112, Intro to Business Admin |
|  | Pbrl 2012, PR Writing: Theory & Practice |  | Pbrl 3012, Persuasive PR Writing |  |  | Busi 2230, Principles of Marketing |
|  | Pbrl/Comm 2013, Communication: Theory |  | Pbrl/Comm 3013, Mass Media & Public Opinion |  |  | Math 2208, Intro to Stats I |
|  | Pbrl 2015, Audio Visual Communications |  | Comm 3022, Visual Design & Communication |  |  | Women’s Studies/Emphasis (half-unit) |
|  |  |  |  |  |  | English @ 1000 level or above (half-unit) |
|  | **Fall**  |  | **Winter**  |  | **Summer**  |  | Pbrl/Comm 2211, Intro to Public Speaking |
|  | Pbrl 3014, Managing Organizational PR |  | □ PBRL 2288, Co-op Term II |  | Pbrl 4015, Media Relations |  | \*Elective |
|  | Comm 3017, Ethics in Public Communication |  |  | Pbrl 4101, Employee Relations |  | \*Elective |
|  | Pbrl 3020, Strategic Writing for the PR Practitioner |  |  |  |  | \*Elective |
|  |  |  |  |  |  | \*Elective |
|  |  |  |  |  |  | \*Elective |
|  | **Fall**  |  | **Winter**  |  | **Summer** |  | \*Elective |
|  | □ PBRL 3388, Co-op Term III |  | Pbrl 3016, Research Methods |  |  |  | \*Elective |
|  |  | Pbrl 4014, Advanced PR Management |  |  |  | \*Elective |
|  |  | Pbrl 4019, Crisis Communication Management |  |  |  | \*Elective |
|  |  | Pbrl 4107, Advanced PR Writing |  |  |  | \*Elective |
|  |  |  |  |  |  | \*Elective |
|  |  |  |  |  |  |  | \*Elective |
|  |  |  |  |  |  |  | \*Elective |
| ***\*8.5 units of elective including:***  ***-4.0 units chosen from the Arts & Science area; AND 4.5 units of open electives: 3.0 units must be at the 3000-level or above*** ***This form is intended to be a helpful guide for students. It is the student’s responsibility, however, to ensure that she/he follows the program rules and regulations as described in the Academic Calendar.*** |  | \*Elective |
|  | \*Elective |
|  | \*Elective |
|  | \*Elective |